

## Shaping Tomorrow at Braskem

Luncheon/Webcast of May 2, 2013 at the Yale Club

### Abstract

**The 21<sup>st</sup> century is an era of unprecedented opportunities and few companies have grown as rapidly as Braskem.** The Company controls the two largest petrochemical complexes in Brazil which supply ethylene and propylene to polymer units and is a global producer of polyethylene and polypropylene. Braskem also supplies benzene, butadiene, toluene, xylene and isoprene.

Braskem is the Americas' top thermoplastic resins producer. With 36 industrial plants spread across Brazil, United States and Germany, the company produces over 35 billion pounds of thermoplastic resins and other petrochemicals per year. Braskem is also the world's leading biopolymers producer with its 440 million pound Green PE plant that produces polyethylene from sugarcane-based ethanol.

Join us on May 2, to hear compelling insights on the strategies that are shaping tomorrow at Braskem.

### Biography



Mr. Musa is currently CEO of Braskem America. Prior to this role, he served as Vice President of Planning and Business Development at Braskem S.A. in Brazil and as Quattor's vice-president in 2010 responsible for the integration with Braskem following Braskem's acquisition.

Mr. Musa holds a bachelor's degree in mechanical engineering from Instituto Tecnológico da Aeronáutica (ITA) and served in leading Strategic Planning positions in several companies prior to joining Quattor, including Dow Química, McKinsey, Editora Abril, and Monitor Group. Mr. Musa holds a MBA degree from INSEAD in France.

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### Event Schedule

#### Location:

Yale Club  
50 Vanderbilt Ave, NYC

#### Event Times: (EDT)

11:00 am - 12:00 noon  
Registration and  
Networking

12: noon - 1 pm Luncheon  
1 - 2 pm Presentation

#### Luncheon Fees (\*):

\$90 for Non-members  
\$70 for 2012 members  
Early-bird discounts .

**Webcast** : \$30

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