

Petrochemical Industry *Outlook*

Luncheon/Webcast of February 6, 2014 at the Penn Club

Abstract

- What are the trends between developed and developing economies, and what does that mean for the petrochemical industry?
- What is the outlook for oil prices in 2014?
- What will be the disruptive factors to watch in petrochemicals?
- What are the investment scenarios in North America, China, and the Middle East and the ability to execute in the next five years?

Petrochemicals represent the basic building blocks from which most durable and non-durable consumer goods are produced. Whether starting from crude oil, natural gas, coal or biomass, these energy sources provide feedstocks to petrochemical facilities that produce millions of tons of higher-value petrochemicals, of which benzene, chlorine, methanol, propylene and ethylene are the five largest markets. Ethylene, the largest petrochemical market is forecast to reach 200 million metric tons of production capacity by the year 2020. Billions of dollars in new capital investment are needed in order for the petrochemical industry to meet future demand growth, which is fueled by basic economic expansion on a global basis. Shifting regional trade patterns continue to emerge providing opportunities for logistics companies and challenges in high-cost local markets. This presentation will provide the IHS Chemical view of market dynamics that will continue to impact global petrochemical market trends in 2014 and beyond.

Biography



SPEAKER: Mark Eramo is Vice President, Chemical Insights at IHS Chemical, a leading provider of information, insight and analysis for the global chemical industry. Based in Houston, he joined IHS in May 2011 following the acquisition of Chemical Market Associates, Inc. (CMAI), now IHS. Mark oversees the chemical market insight teams that provide in-depth market research and

analysis on nearly 300 chemical and plastics products in the global market. The research includes historical developments, comprehensive studies of short-term and long-term market trends, as well as future projections for supply and demand, production costs, market prices and industry profitability. His team delivers global analyses on a continual basis via reports, an on-line database, and direct access to market experts. Prior to this, Mark worked at CMAI for more than 13 years, where, in his last role as executive vice president of Market Advisory Services, he was responsible for CMAI's global consulting practices covering base chemicals, intermediates and plastics. Before joining CMAI, Mark worked for more than twelve years in the petrochemicals, vinyls, and surfactants industries with Vista Chemical Company. He received a bachelor of science degree in chemical engineering from Cornell University in 1985, where he also played football for the Big Red.

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Event Schedule

Location:

The Penn Club
30W 44th Street, NYC

Event Times: (EDT)

11:130am - 12:00 noon
Registration and Networking
12 noon - 1 pm Luncheon
1 pm - 2 pm Talk & Webcast

Luncheon Fees (*):

\$90 for Non-members
\$70 for 2014 CM&E members
Check for Early-bird discounts

Webcast : \$30

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