

Luncheon/Webcast of March 6, 2014 at the Yale Club

Abstract

Following three years of successful panels, we will update with another report from the Green Chemicals market: An editor from ChemicalWeek and Neil A.Burns LLC's managing partner will moderate a panel that will examine what works and what makes sense in this market with huge potential:

- Network with investors, executives and prime-movers in the fast-growing field of renewable chemicals
- Gain insights from one of the fathers of green chemistry, director of a leading research institute in the field and former EPA Assistant Administrator
- Learn about a pioneering incubator of green chemistry businesses that enjoys the support of some major corporations
- Meet one of the managers behind a corporate winner of the presidential award for green chemistry

Panel

- Professor Paul Anastas, Director Yale Center for Green Chemistry and Green Engineering
- Rodolfo Bayona, Director Technical Service & Development, Dow Coating Materials
- Dr. Rui Resendes, Executive Director, GreenCentre Canada
- Neil A. Burns, Managing Partner, Neil A. Burns LLC and CEO at P2 Science
- Rebecca Coons (moderator), Associate Editor, IHS Chemical Week Magazine

Biographies



Paul T. Anastas is the Teresa and H. John Heinz III Professor in the Practice of Chemistry for the Environment. He has appointments in the School of Forestry and Environmental Studies, Department of Chemistry, and Department of Chemical Engineering. In addition, Prof. Anastas serves as the Director of the Center for Green Chemistry and Green Engineering at Yale. Anastas took public service leave from Yale to serve as the Assistant Administrator for the US Environmental Protection Agency and the Agency Science Advisor from 2009-2012. From 2004 - 2006, Paul Anastas served as Director of the ACS Green Chemistry Institute in Washington, D.C. He was previously the Assistant Director for the Environment in the White House Office of Science and Technology Policy where he worked from 1999-2004. Trained as a synthetic organic chemist, Dr. Anastas received his Ph.D. from Brandeis University and worked as an industrial consultant. He is credited with establishing the field of green chemistry during his time working for the U.S. Environmental Protection Agency as the Chief of the Industrial Chemistry Branch and as the Director of the U.S. Green Chemistry Program.

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Event Schedule

ocation

Yale Club 50 Vanderbilt Ave, NYC

Event Times: (EDT)

11:30 am - 12:00 noon Registration and Networking

12 noon - 1 pm Luncheon

1 pm - 2 pm Talk & Webcast

Luncheon Fees (*):

\$110 for Non-members \$70 for 2014 CM&E members Check for Early-bird discounts

Webcast: \$40

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Biographies (continued)



Rodolfo Bayona is Director Technical Service & Development at Dow Coating Materials. He has been instrumental in the success of the EVOQUE polymer line at Dow, which won the 2013 Presidential Award for Green Chemistry. During his career with Dow, Mr. Resendes has managed R&D in polyurethanes and industrial coatings. He was lived and worked globally including in Brazil, Colombia, China and the USA. His research specialties include work in the fields of Water Treatment with Reverse Osmosis and ion Exchange, Formulation of Agrochemicals and Oxygenated Solvents and Chlorinated Solvents. He holds an MBA from the Richard De Vos Graduate School of Management at Northwoods University.



Rui Resendes graduated from the University of Toronto with a PhD in chemistry and a specialization in advanced materials. Since then, he has filled numerous leadership roles in research and business development with Bayer MaterialScience and LANXESS. During this time, he has contributed to several patent families and has numerous technical and commercial publications and presentations to his credit. In 2007, Dr. Resendes assumed the role of Director of Commercial Development, Chemistry and Materials, at Queen's University's PARTEQ Innovations, one of Canada's foremost technology transfer offices. Shortly after joining PARTEQ, Dr. Resendes led the creation of GreenCentre Canada, an exciting new commercialization model that is the first of its kind in North America. In 2009, he was appointed the Centre's Executive Director.



Neil Burns is managing partner of Neil A Burns LLC, an investment and advisory firm focused on the chemical industry and CEO of P2 Science Inc., a manufacturer of novel renewable specialty chemicals. Neil A Burns LLC manages the surfactant technology business of Desmet Ballestra SpA in North America and also has JV with ICIS to produce surfactant conferences. Mr. Burns sits on the board of P2 Science, Inc. and the operating boards of GenNx360 Capital Partners and Linley Capital. Previously, Mr. Burns was CEO of Oxiteno USA and VP US Operations of VVF Ltd. He holds a BS in Chemistry (University of York) and an MBA (Wharton School)



Rebecca Coons, covers green chemistry and industrial biotechnology for *Chemical Week* magazine, a leading source of news and analysis for the chemical, petrochemical, specialty chemicals and related industries. She also maintains the blog *CW Renewables*, which tracks developments in biobased chemicals in the \$3-trillion global chemical market. Previously, she worked in the editorial departments of *Genetic Engineering and Biotechnology News* and the peer-reviewed journal *Industrial Biotechnology*. She earned undergraduate degrees in Chemistry and English from Providence College, and received a Masters in marketing from Baruch College.

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Chemical Marketing & Economics is a topical group of the American Chemical Society (ACS) NY Section. ACS, founded in 1876, is the world's largest scientific society with over 160,000 members. CM&E organizes monthly luncheons and webcasts in New York City where industry leaders present original research and cutting-edge outlooks on business, economy, and technology in energy, materials & life science.

The American Chemical Society's NY Section was the first group in ACS to give a National Prize. Since 1903 the Annual Nichols Award of ACS NY section has been given to 108 scientists, 16 of them have received a Nobel Prize in Chemistry.