

SPECIALTY CHEMICALS: A NEW PARADIGM FOR CONSUMERS, MATERIALS & LIFE SCIENCE

Luncheon/Webcast • June 4 2015 • Penn Club

Abstract

How is the specialty chemicals business changing and why does this matter to customers, partners and investors?

Given the substantial global specialty chemical markets worth, the attractive multiples of investment opportunities and the high returns from specialties in consumer products, it may still be surprising that chemical companies have struggled in transitioning their business models toward specialty chemicals.

This talk will explore how the megatrends and the global impacts of regulatory, environmental, and ethical drivers increase the investment and organizational commitment levels of companies trying to enter the specialty chemicals space. In the context of Ashland's successful customer-engagement initiatives particularly in pharma and personal care, the opportunities and challenges in growing global specialty chemicals markets will be analyzed.

Join us to learn the dynamic partnership and product application strategies that the leadership of Ashland has implemented to navigate and capture opportunities in the challenging specialty chemicals market.



Speaker: James A. Mish leads Ashland's global Consumer Specialties business, a leading provider of personal and household care, pharmaceutical, and nutritional specialty chemicals. Mish has integrated the International Specialties Products (ISP) and Ashland consumer businesses to achieve improved growth, innovation and customer experience.

Prior to this, he was Vice President and General Manager of Alco Chemical (AkzoNobel Chemical). Mish has experience in entrepreneurial and Fortune 500 senior-level management of turnaround and high-growth situations, business development, breakthrough joint ventures, and global alliances.

He has worked at Penn Specialty Chemical, Arco Chemical Company, and ICI. Mish began his career with Pfizer Pharmaceutical as a research chemist on the Zolofit™ team.

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Event Schedule

Location:

Penn Club
30 W 44th Street, NYC

Event Times: (ET)

11:15 am - 12:00 noon

Registration and
Networking

12 noon - 1 pm Luncheon

1 pm - 2 pm Talk - Webcast

Luncheon Fees

\$120 for non-members

\$90 for members

Check for Early-bird savings

Webcast : \$30. Free webcast
recording for ACS members

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