

CME ACS NY Luncheon/Webcast • March 1, 2018 • Penn Club

Abstract

How is BASF, the world's leading chemical company, delivering solutions to meet the needs of its customers and society at large in a sustainable way? How is that approach evolving in the face of a changing market environment?

This talk will address those questions, exploring the ways BASF is working to extend its more than 150-year history of innovation by unlocking the bold and placing an even higher focus on collaborative partnerships, BASF is confident in its ability to deliver the next generation of sustainable solutions.

To support these themes, there will be an exploration of several leading-edge solutions emerging from the BASF Bioscience Labs and its Agricultural business, as well as other important areas of the global chemical giant. There will also be a discussion on the future of innovation at BASF and the company's efforts to gauge its contributions to sustainability, which is expected to become an increasingly important performance measure for all industrial companies.

Join us on March 1 to hear one of the most influential chemical industry executives discuss the opportunities and challenges ahead for the BASF R&D organization and the chemical industry at large.



Peter Eckes, PhD, President of BASF Bioscience Research, has over 25 years of experience in the chemical industry. He leads BASF's global competence center for life sciences located in North Carolina. In his role, he drives innovative sustainable solutions for agricultural, food and industrial applications for a better life and improved environment.

He received a PhD in organic chemistry from the University of Frankfurt and pursued post-doctoral studies at Harvard University.

He joined BASF in Ludwigshafen, Germany, in 1992 and was named Assistant to the Chief Technology Officer in 1994. In 1997, Peter joined the BASF Chemical Intermediates division as Technical Manager of Production in Geismar, Louisiana. Two years later, he became Marketing Manager for BASF's regional Intermediates business in Mt. Olive, NJ.

In 2000, Peter returned to Ludwigshafen to take on the role of Vice President of New Business Development for the global Chemical Intermediates division. In 2002, he joined BASF's Crop Protection unit as Senior Vice President of Global Research and Development, based in Limburgerhof, Germany. From 2009 to 2014, he served as President of BASF Plant Science Research in RTP, North Carolina.

**Event Schedule****Location:**

Penn Club
30 W 44th Street, NYC

Event Times: (ET)

11:15 am - 12:00 noon

Registration and
Networking

12 noon - 1 pm Luncheon

1 pm - 2 pm Talk - Webcast

Luncheon Fees

\$120 for non-members

\$90 for members

Check for Early-bird savings

Webcast : \$30. Free webcast
recording for ACS members

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