

# WHAT IS NEXT IN BIOSCIENCE?

CME ACS NY Luncheon/Webcast • March 1, 2018 • Penn Club

## Abstract

- How is BASF going to manage its global plant biotechnology R&D?

This talk will cover the BASF plant biotechnology research strategy to bring the most promising research projects to success.

At the top of the list is optimizing the footprint of its research and development network in North and South America as well as Europe, including the research and field sites in Research Triangle Park, North Carolina; Ames, Iowa; Berlin and Limburgerhof, Germany; Ghent, Belgium; and Brazil.

The plant biotechnology projects in herbicide tolerance, fungal resistant soybean, polyunsaturated omega-3 fatty acids in canola seeds and collaboration agreement regarding corn and soybean with Monsanto will be discussed. The status of the rice yield and corn fungal resistance projects will be updated.

On March 1 do not miss the opportunity to hear one of the most influential executives at the world's largest chemical company about the opportunities and challenges of this promising market segment.

## Biography



**Peter Eckes, PhD**, President, Bioscience Research  
Born in 1963 in Königstein, Germany, he studied Chemistry in Frankfurt and completed his PhD in Organic Chemistry in 1990. His assignments include:

2015 President, Bioscience Research, Research Triangle Park, North Carolina. 2009 President, BASF Plant Science LP, Research Triangle Park, North Carolina. 2002 Senior Vice President, Global Research and Development, Crop Protection, BASF Aktiengesellschaft (since January 14, 2008 BASF SE), Limburgerhof, Germany. 2000 Director, New Business Development, Intermediates, BASF Aktiengesellschaft, Ludwigshafen, Germany.

1999 Marketing Manager, Intermediates, BASF Corporation, Mount Olive, New Jersey. 1997 Technical Manager in production, Intermediates, BASF Corporation, Geismar, Louisiana. 1994 Head of Staff to Chief Technology Officer (CTO), BASF Aktiengesellschaft, Ludwigshafen, Germany. 1992 Joined BASF Aktiengesellschaft, Main Laboratory in Ludwigshafen, Germany, to work in the area of Fine Chemicals

## Event Schedule

### Location:

Penn Club  
30 W 44th Street, NYC

### Event Times: (ET)

11:15 am - 12:00 noon

Registration and  
Networking

12 noon - 1 pm Luncheon

1 pm - 2 pm Talk - Webcast

### Luncheon Fees

\$120 for non-members

\$90 for members

Check for Early-bird savings

**Webcast** : \$30. Free webcast  
recording for ACS members

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