

Chemical Marketing & Economics Group

NY Section of the American Chemical Society

Jan 6 CM&E Luncheon/Webcast Event

"Chemical Industry Economic Outlook 2011"

ABSTRACT: On Thursday, January 6, 2011, **Dr. T. Kevin Swift, Chief Economist** at the **American Chemistry Council (ACC)**, will share his expert outlook for the major economic trends that will shape the continuing recovery for the North American chemical industry. You are cordially invited to attend this important CM&E Luncheon and Live Webcast. Dr. Swift presented at the CM&E meeting in January 2009, providing us with an accurate, bird's-eye view of the evolving credit crisis, especially the role of energy and housing, in the then-developing global economic downturn. With the worst apparently behind us, and with much stronger financial performance in chemicals in 2010, we are looking forward to having Dr. Swift join us again in NYC to share his updated views on what the chemicals industry can expect in 2011, including such issues as:

- What is the outlook for key end-use industries for chemicals and materials?
- When will consumers have the confidence to spend again, and what does that mean for chemical and material companies?
- What can we expect from the financial markets in 2011?
- What role will emerging markets play in the recovery of the US economy?



SPEAKER: Dr. T. Kevin Swift is the Chief Economist at the American Chemistry Council (ACC) in Arlington, VA where he is responsible for economic and other analyses dealing with markets, raw materials, trade, tax, energy, and competition and innovation, as well as monitoring business conditions and identifying emerging trends for the domestic and global chemical sector. Prior to joining the ACC, Dr. Swift held executive and senior level positions at

several business information/database companies. Dr. Swift started his career at Dow Chemical USA. Dr. Swift is a board member of the National Association for Business Economics (NABE) and is a member of NABE's panel of 40 professional forecasters. Dr. Swift is also a member of the National Economists Club, the Strategic Management Society, and the Société de Chimie Industrielle. Dr. Swift received a doctorate in business administration from Anglia Polytechnic University. He also holds a BA degree from Ashland University and his MA degree in Economics from Case Western Reserve University. Dr. Swift is an adjunct professor of business economics for the MBA program at the University of Mary Washington.

EVENT INFORMATION (All times are EDT, Prices subject to change without notice)

Event Times: 11:15 am - 12:00 noon Registration and Networking
12:00 noon - 1:00 pm Luncheon
1:00 pm - 2:00 pm Presentation & Webcast

Luncheon Fees: \$85* for all attendees, including members of NYSCC or NYSSA.

** Includes automatic renewal of your existing CM&E membership, or new memberships, being applied at the special rate of \$20 for 2011. Normally \$50 for non-ACS members.*

Save Now - Early-Bird rates: \$65* for all who pay via credit card by Friday, Dec 31, before the event. Reserve Now.

Webcast: \$30 for all. \$15 discount if you reserve by Friday prior to the event. This event will be available as a Webcast live (1:00 - 2:00 pm Eastern Daylight Time) and also as webcast recording for post-event viewing in the case of those traveling or with scheduling conflicts.

Student Fees: Same luncheon fees as Paid-Members of CM&E. For presentation only in NY, the fee is \$10 for registrants who pay by Friday prior to the event. Ask for availability of special rates.

Join the Free CM&E LinkedIn Group. Get the news media articles (Chemical Week, ICIS ...) about our prior events and the professional profiles of fellow members for a more effective networking. Start a discussion. To Join click on: <http://www.linkedin.com/groups?home=&gid=2092067>

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To Register Click Here : <http://tinyurl.com/cme-jan11>

Event place: Midtown Executive Club at Club Quarters, 40 West 45th St. (between 5th and 6th Aves), NYC
CM&E Website: www.nyacs-cme.org • Email: cmeglobal@gmail.com

