

# LATIN AMERICA OUTLOOK

May 3, 2018 • World's Largest Scientific Society #1 *CME SynchedMeet*<sup>™</sup> New York—CME ACS NY Luncheon/Webcast @ Penn Club Dusseldorf—North Rhine/Westphalia @ Evonik Global HQ, Essen Campus

## Abstract

Emerging markets provide a unique opportunity for growth and value creation. One key factor is understanding how Latin America fits in the extended petrochemical upcycle and relevant impact on chemicals and related markets.

This event will provide you with insights about leading companies in Latin America that can help you grow your business and gain regional knowledge. Meet with an IHS Markit regional expert addressing outlooks and forecasts for key products throughout Latin America.

Join us on May 3rd to hear a discussion with Rina Quijada of key trends in the Latin American Market and IHS recommendations about strategies for success.





**Rina Quijada,** PhD, is Vice President, Oil Markets, Midstream, Downstream, Chemicals for IHS Markit. For more than three decades, Dr. Rina Quijada has developed a prominent position as an authoritative international consultant to the petrochemical industry focusing in Latin America. She was formerly CEO of IntelliChem, Inc. Previously, she worked for CMAI and PDVSA's petrochemical subsidiary, Pequiven. Dr. Quijada earned a Bachelor of Science in Organic Chemistry from Bryan College, Tennessee, US. She holds a Master of International Management, Glendale, Arizona, US, attended the Oxford University master's management program, and attained her doctorate at Universidad Santa Maria, Venezuela.





**George Rodriguez** (host), Director at Argeni LLC, an innovation and leadership advisory. Rodriguez served for 7 years at the U.S. subsidiary of Nagase, a \$7 billion Intelligence Japanese firm, as Deputy General Manager and VP of Business Development, Bio and Nanotechnology, in chemicals, plastics, electronics and health care. He led projects in biopharma, bioplastics, biofuels and biochemicals. During 11 years, he worked at Pfizer in global sales and marketing, acquisitions and operations in Latin America. He is CME Past Chair and former American Chemical Society NY Section Board Member. He received the highest honors in both degrees, a B.S. in Chemical Engineering, UNI Peru, and an M.S. of Industrial Management, Georgia Tech.



# NY Schedule

**Location:** Penn Club 30 W 44th Street, NYC

Event Times: (ET) 11:15 am - 12:00 noon Registration, Networking 12 noon - 1 pm Luncheon 1 pm - 2 pm Talk - Webcast

Luncheon Fees \$120 non-members, \$90 members. Early-bird savings

**Webcast** : \$30. Free webcast recording for ACS members

### **Dusseldorf Schedule**

Location: Evonik Industries Medien Raum, Haus 5 Rellinghauser Str. 1-11 45128 Essen

Event Times: (CET) 6:30 pm Register, network 6:50 Welcome remarks 7:00 Web Link to NY Event 8:00 Chat, Hors d'oeuvre 8:45 Event adjourned

Meeting Fees USD 18 (about €15) Check for Early-bird savings

Webcast: Use the Partner rate of USD 15 (about €13).

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